

**MAKING A CHANGE GROUP**

# **ANNUAL REPORT 2022-2023**

***Making a Difference  
Together***

**MAKING  
A  
CHANGE  
GROUP**







# A MESSAGE FROM MACG LEADERSHIP

Making a difference. This is what Making a Change Group (MACG) works to achieve in Chester and its neighboring communities. Whether through family support, youth development, or violence prevention and intervention, we work with individuals and family units to foster positive change for them and their communities.

With your support, MACG is having an impact. This past year, our families found housing and/or employment; our youth remained in school and learned skills needed to thrive. Incidents of gun violence were vastly lower in the neighborhoods we served.

Continuing program expansion as well as integration of our youth services within both the school day and out-of-school time contributed to these achievements. Of course, none of this would be possible without our dedicated staff and without you – MACG's stakeholders, partners, and donors. We celebrate our collective teamwork and look forward to continuing to make a difference!

With gratitude,

**CORY LONG**  
EXECUTIVE DIRECTOR

**DAVID RUDD**  
CHAIR OF THE BOARD OF DIRECTORS

## HOW WE WORK

Using a trauma-informed lens and working under the principles of servant leadership, Making a Change Group interweaves the following core values into our community-based work:

- **Commitment** – we are committed to building strong communities
- **Accountability** – we are personally accountable for delivering on our commitments to both MACG and the community
- **Integrity** - we uphold the highest standards of integrity in all of our actions
- **Collaboration** - we multiply our contributions through collaboration
- **Service** - we lead through service and serve with empathy

## WHAT WE DO

### **TEAM MAC (launched 2004): MACG’s foundational, youth development program.**

Staff provide youth ages 8-17 with positive adult mentorship, support in developing life and social-emotional skills, and access to expanded, real-world experiences. We help our young people develop and strengthen key competencies, including:

- defining boundaries and expectations
- making constructive use of time
- integrating positive values
- maintaining a commitment to learning
- achieving a strong positive identity





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PROGRAM YEAR 2022-2023

# WHAT WE DO

**CONNECTED VISIONS (launched 2020): MACG's family-based program, designed for moderate- to low-income families.**

Participants in our CV program receive support to help them reach their financial, educational, vocational, and personal goals. MACG facilitators lead families through a needs assessment and goal setting process, provide referrals, and provide workshops on topics such as: financial literacy, social/emotional skill building, family communication, career and workforce development, and healthy living.

**GVINE (Gun Violence Intervention and Empowerment Program; launched 2021): Interrupting cycles of gun violence in Chester.**

Focusing on youth ages 10-21, GVINE's essential services include:

- outreach to at-risk youth
- on-street and in-school violence intervention
- one-on-one and group mentorship
- individual case management
- referral to external providers



## WHAT WE ACHIEVED

### MACG'S 2022-23 IMPACT

- Nearly **1,000** individuals served
- **93%** of families in Connected Visions made progress on their goal plans
- **98%** of children in Connected Visions remained in school and were on-track for grade promotion/graduation/HS equivalency
- **17** trainings provided via GVINE for community stakeholders
- **95** meetings conducted through GVINE with community stakeholders
- **36** successful violence interventions
- Significant **reduction in violence** in our service area: 1 assault and 1 homicide over the past quarter, as compared to 45 gun-related assaults and 2 homicides in Chester as a whole.

## CLIENT TESTIMONIALS

CURRENT  
MOM

*G's Mentoring G's has been a wonderful mentoring program for my sons. They have become more confident in themselves. They also aspire to become adults that can give back to their community the way their mentors have.*

CURRENT  
GVINE YOUTH  
PARTICIPANT

*I think you all can change the world!*

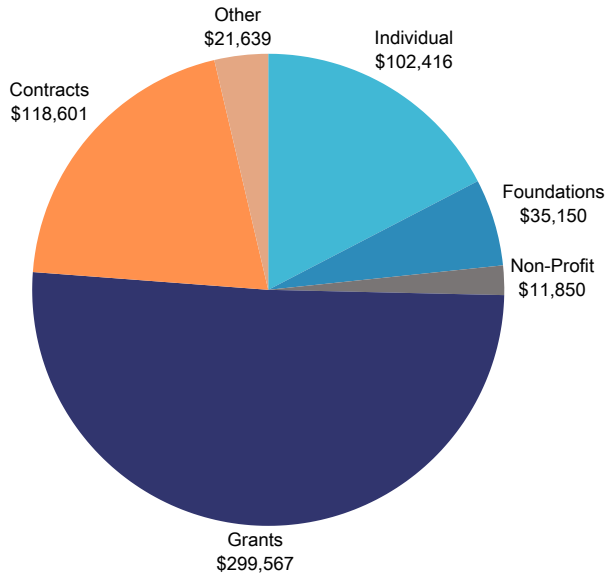
FORMER  
TEAM MAC  
YOUTH  
PARTICIPANT

*MACG provided an outlet when I had no one else. I learned coping and communication skills. I have come a long way with the help of others. I made it out of the hood. Now I look to the future. I keep my head pointed toward my goals.*

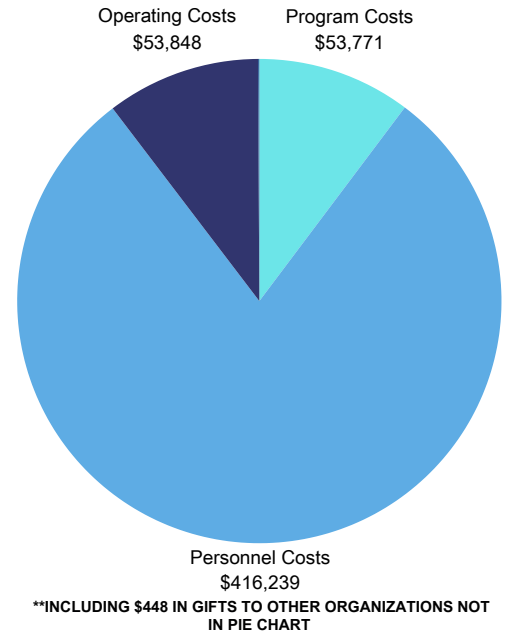
FISCAL YEAR 2022

# FINANCIAL HIGHLIGHTS

## REVENUE - \$589,223



## EXPENSES - \$524,306 \*\*



## ASSETS

Bank Accounts	\$143,695.76
Accounts Receivable	\$42,530.66
<b>TOTAL ASSETS</b>	<b>\$186,226.42</b>

## LIABILITIES AND EQUITY

Accounts Payable	\$925.00
Line of Credit	\$30,000.00
<b>Total Liabilities</b>	<b>\$30,925.00</b>
Equity	\$155,301.42
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$186,226.42</b>

# WHY I GIVE.



*I give to MACG to support their ongoing and inspiring work as positive community connectors. The family support, mentoring, and violence prevention programs offered by MACG empower people to be their best selves. Our children are our future, and we need to make sure they have the tools and resources they need to solve problems and make good decisions. Strong communities produce strong leaders. It has been so powerful hearing people's stories, learning about issues important to residents, and the work being done. I am very grateful to MACG for providing this opportunity for me to really learn about and connect me to my Chester neighbors. - Susan Duncan*

*I willingly give to MACG because, as a single parent of a young man who is now an adult in his 30's, I have witnessed first hand the positive and lasting impact MACG is having on the community.*

**- Sharon White Turner**



*It always strikes me as odd when our contributions to MACG go under "charitable gifts," because it's hard to think of an organization as tough-minded, focused, and effective as MACG as a "charity." With our donations, we are building on proven strength, knowing, of course, that the need for ongoing financial backing remains huge. Inspired by the leadership of Cory and his team and by their commitment to the people of Chester, we are deeply grateful to them for their work - for the support they give families and young people, for fostering a sense of solidarity in Delaware County, for giving us all hope.*

**- Stephen Lehmann**





# MAKING A CHANGE GROUP



**Vision:** We envision a future where residents of Chester, PA and surrounding municipalities have equal access to the resources, support, and opportunities they need to reach their full potential and strengthen their communities.

**Mission:** The Making a Change Group (MACG) supports individuals and families in the city of Chester, PA and surrounding municipalities striving to achieve positive change for themselves, their families, and their communities.

## Contact Us :



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